UNIVERSITY OF WOLVERHAMPTON
INTERNATIONAL STUDY CENTRE

INTERNATIONAL FOUNDATION PROGRAMME: BUSINESS



Head of Learning & Teaching: Cate Ball

Cate Ball is Head of Learning & Teaching at the University of Wolverhampton International Study Centre, having joined Malvern International in 2025. With a background in teaching, international education, and teacher training, she has extensive experience supporting both students and educators across a range of educational settings. Cate is committed to inclusive and innovative approaches to learning and teaching that enhance the student experience and support successful academic outcomes.



Programme Leader: Yousuf Hindess

Yousuf Hindess joined the ISC at Wolverhampton in September 2025 as Programme Lead for English for Academic Purposes (EAP). Prior to that, he worked at INTO University of Exeter for 8 years as an EAP lecturer and Assistant Academic Manager. Long before reaching Wolverhampton, Yousuf worked abroad for substantial stints in Saudi Arabia and Egypt teaching both TEFL and EAP. A strong advocate of play in learning, he is an INNOPLAY Playful Champion from his time in Exeter.

Module overview:

English and Academic Purposes for Professional Communication

This module develops students' academic and professional communication skills in Business & Law and Social Sciences. Through integrated assessment mediums, students will engage in AI-assisted research, structured writing, professional speaking, and reflective learning. Students will analyse a contemporary issue related to AI, ethics, policy, and decision-making, produce a research poster and advisory report, and participate in an expert panel discussion. Interactive lectures, seminars, and workshops will support skill development, with Collaborative Reflection Workshops (CRWs) fostering critical thinking and self-reflection.

Introduction to Research Skills

This module introduces students to fundamental research skills essential for academic study in Business, Law, and Social Sciences. Students will develop the ability to find, evaluate, and analyse sources, apply qualitative and quantitative research methodologies, and communicate findings effectively through academic writing and presentations. The module emphasises critical thinking, ethical research practices, and academic integrity, ensuring students can conduct independent, evidence-based research relevant to their discipline. Students will explore how research informs business decision-making, legal analysis, and social policy development, gaining practical experience in interpreting data, evaluating sources, and presenting structured arguments. By the end of this module, students will have the foundational research and analytical skills necessary for success in undergraduate study and professional environments across law, business, and social sciences.

Fundamentals of Management

This module introduces core management principles and practices, equipping students with the knowledge and skills needed to understand how organisations operate in dynamic business environments. Students will explore key management functions, leadership styles, decision-making frameworks, and the impact of internal and external factors on business success. The module also introduces corporate social responsibility, ethical business practices, and innovation, preparing students to think critically about sustainable and responsible management. By the end of the module, students will have a strong foundation in management concepts and workplace-ready business skills, supporting their transition to undergraduate study and future careers in business.

Introduction to Statistics

This module introduces students to the fundamental concepts of statistics and their application in business decision-making. Students will develop the skills to collect, analyse, and interpret data, using statistical techniques to identify trends and support business strategies. In addition to learning core statistical methods, students will develop quantitative problem-solving skills, research abilities, and data presentation techniques. Practical workshops will provide experience with Excel and Google Sheets preparing students for data-driven decision-making in business environments. By the end of the module, students will be equipped with the statistical literacy required for undergraduate business study and future professional roles.